

SEO Report for <http://seropcomp.com>

81 / 100
SEO SCORE

36 / 48
PASSED CHECKS


10 / 48
FAILED CHECKS



2 / 48
WARNINGS

COMMON SEO ISSUES





Meta Title Test	<p>✓ The meta title of your page has a length of 27 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ سيروب كومب لخزانات الهواء</p>
Meta Description Test	<p>✓ The meta description of your page has a length of 164 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ شركة سيروب كومب خبره اكثر من 15 عاما في صناعة الخزانات بأحدث التقنيات العالميه تقوم شركة سيروب كومب بتصنيع خزانات بجميع الانواع والاشكال المختلفه باحجام متعدده</p>
Google Search Results Preview Test	<p>ⓘ سيروب كومب لخزانات الهواء https://www.seropcomp.com</p> <p>شركة سيروب كومب خبره اكثر من 15 عاما في صناعة الخزانات بأحدث التقنيات العالميه تقوم شركة سيروب كومب بتصنيع خزانات بجميع الانواع والاشكال المختلفه باحجام متعدده</p>
Most Common Keywords Test	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ خزانات - 9 times → سيروب - 8 times → كومب - 8 times → شركة - 6 times → التقنيات - 4 times</p>
Keywords Usage Test	<p>✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr/> <p>→ Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag</p>







Keywords Cloud Test	<p>ⓘ babian english seropcomp أخبارنا أكثر احمد اساس اعضاء افتراضي اكثر الآراء الاحترام الاشخاص الاشكال الافضل الانواع التعاون التقنيات التواصل الثقة الجوده الجوية الجيدون الخامات الخزانات الرئيسية الرجاء الشرفاوي الشركة الطريق الطريقه الطهير العاشر العالميه العمل العوامل الفريق المتبادل المحسن المختلفه المطلوبة المقالات المواصفات بأحدث بأعلي باجود باحجام بأعلى بتصميم بتصنيع بجميع بناء بيئه تحمل تقوم تواصل جميع جوده جوده خبره خزانات رمضان رياض سمير سوائل سيروب شركة شوقي صناعة عاليه عاما عصام غازات قدرة كعائله كفريق كومب كيماويات لتصلك لصناعه لعمل للخزانات مبني مبنيه متابعة متعددده مصنوعة مضغوطة منتج منتجاتنا منجاتنا منطقه هواء وأعلى واحده والاحجام والاشكال والعمل يجعلها يساعدون</p>
Heading Tags Test	<p>✔ Congratulations! Your webpage contains headings tags.</p> <hr/> <p>H1 headings</p> <hr/> <p>→ حول شركة سيروب كومب</p> <hr/> <p>H2 headings</p> <hr/> <p>→ منتجاتنا → منجاتنا → التواصل → شركة سيروب كومب → أخبارنا</p>
Robots.txt Test	<p>✔ Congratulations! Your site uses a "robots.txt" file: https://www.seropcomp.com/error.html</p>
Sitemap Test	<p>✔ Congratulations! Your website has a sitemap file. → https://www.seropcomp.com/sitemap.xml</p>
SEO Friendly URL Test	<p>✔ Congratulations! All links from your webpage are SEO friendly.</p>
Image Alt Test	<p>✔ All of your webpage's "img" tags have the required "alt" attribute.</p>







Inline CSS Test	<p>✘ Your webpage is using inline CSS styles!</p> <hr/> <p>HOW TO FIX</p> <p>It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.</p> <ul style="list-style-type: none">• check the HTML code of your page and identify all style attributes• for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute <p>For example:</p> <pre><!--this HTML code with inline CSS rule:--> <p style="color:red; font-size: 12px">some text here</p> <!--would became:--> <p>some text here</p> <!--and the rule added into your CSS file:--> p{color:red; font-size: 12px}</pre>
Deprecated HTML Tags Test	<p>✔ Congratulations! Your page does not use HTML deprecated tags.</p>
Google Analytics Test	<p>✘ A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must create an account on Google Analytics site and insert into your page a small javascript tracking code.</p> <p>Example:</p> <pre><!-- Google Analytics --> <script> (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r] function(){ (i[r].q=i[r].q []).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','//www.google-analytics.com/analytics.js','ga'); ga('create', 'UA-XXXX-Y', 'auto'); ga('send', 'pageview'); </script> <!-- End Google Analytics --></pre> <p>Note that you have to change the 'UA-XXXX-Y' with the proper id which you'll find in your analytics account.</p>
Favicon Test	<p>✔ Congratulations! Your website appears to have a favicon. </p>

JS Error Test	 Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	 Your website is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: Facebook Like Button, Facebook Share Button, Facebook Comments, Twitter Button, Google +1 Button, Pinterest Button or AddThis Widget</p>


SPEED OPTIMIZATIONS

HTML Page Size Test	 Congratulations! The size of your webpage's HTML is 6.47 Kb and is under the average webpage's HTML size of 33 Kb . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	 Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 25.77 Kb to 6.47 Kb (75% size savings) . This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	 Your website loading time is around 1.47 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	 Your page uses more than 20 http requests , which can slow down page loading and negatively impact user experience. <hr/> <p>HTML Pages: 4; CSS Files: 9; Scripts: 14; Images: 30; Flash Files: 0;</p>

<p>Page Cache Test (Server Side Caching)</p>	<p> It does not appear that you are caching your pages. Cached pages serve up static html and avoid potentially time consuming queries to your database. It also helps lower server load by up to 80%. Caching most visibly benefits high traffic pages that access a database, but whose content does not change on every page view. Common caching methods include Alternative PHP Cache, Quickcache, and WP Super Cache (for Wordpress sites). Caching mechanisms also typically compress HTML, further reducing page size and load time.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you are advised to use a caching mechanism for your pages. There are three methods which can be used to caching your web pages:</p> <ol style="list-style-type: none"> Alternative PHP caching <ul style="list-style-type: none"> - Alternative PHP Cache (APC) is an open source framework which caches data using intermediate PHP code. Most web programmers who are familiar with the PHP programming language can easily set up Alternative PHP Cache for your site. Quickcache <ul style="list-style-type: none"> - Quickcache is a lightweight page caching solution which was formerly known as jpcache. Quickcache caches the page output rather than compiling the PHP page, making it a superior version of page caching to the Alternative PHP caching. Quickcache can be quickly downloaded from their website and can reduce your page load time up to 80%. WP Super Cache <ul style="list-style-type: none"> - If you have a Wordpress website, WP Super Cache can be installed within seconds and without no programming knowledge.
<p>Flash Test</p>	<p> Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.</p>
<p>CDN Usage Test</p>	<p> Your webpage is not serving all resources (images, javascript and css) from CDNs.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:</p> <ul style="list-style-type: none"> • Improving website loading times • Reducing bandwidth costs • Increasing content availability and redundancy • Improving website security
<p>Image Caching Test</p>	<p> Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.</p>
<p>JavaScript Caching Test</p>	<p> Congratulations! Your website is using cache headers for all JavaScript resources.</p>
<p>CSS Caching Test</p>	<p> Congratulations! Your website is using cache headers for all CSS resources.</p>

JavaScript Minification Test	 Congratulations! Your website's JavaScript files are minified!
CSS Minification Test	 Congratulations! Your webpage's CSS resources are minified.
Nested Tables Test	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	 Congratulations! Your webpage does not use frames.
Doctype Test	 Congratulations! Your website has a doctype declaration: <hr/> → <code><!DOCTYPE html></code>
URL Redirects Test	 Your URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa. <hr/> → from: <code>http://seropcomp.com/</code> to: <code>https://www.seropcomp.com/</code>

SERVER AND SECURITY

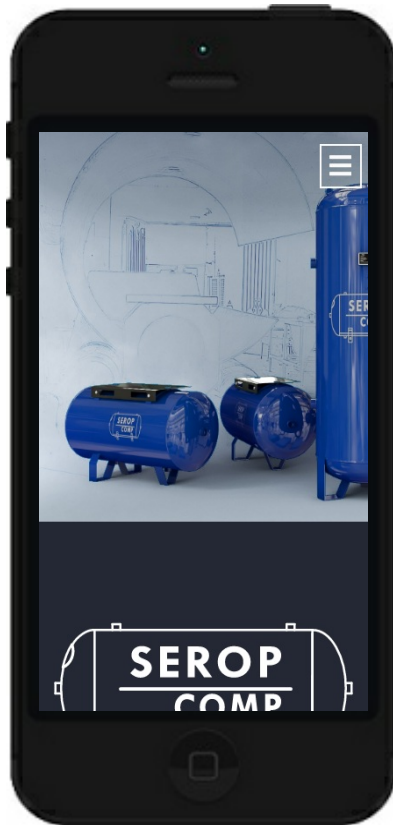
URL Canonicalization Test	 https://www.seropcomp.com and https://seropcomp.com should resolve to the same URL, but currently do not. <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must consider using a 301 re-write rule in your <code>.htaccess</code> file so that both addresses (<code>http://example.com</code> and <code>http://www.example.com</code>) resolve to the same URL.</p> <p>- If you want to redirect <code>http://www.example.com</code> to <code>http://example.com</code>, you can use this:</p> <pre>RewriteCond %{HTTP_HOST} ^www\.example\.com\$ RewriteRule ^/?\$ "http://example.com/" [R=301,L]</pre> <p>- If you want to redirect <code>http://example.com</code> to <code>http://www.example.com</code>, you can use this:</p> <pre>RewriteCond %{HTTP_HOST} !^www\.example\.com\$ [NC] RewriteRule ^(.*)\$ http://www.example.com/\$1 [L,R=301]</pre> <p>Note that you must put the above lines somewhere after <code>RewriteEngine On</code> line.</p>
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HTTPS Test	<p>✔ Your website is successfully using HTTPS, a secure communication protocol over the Internet.</p> <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: ZeroSSL RSA Domain Secure Site CA</p> <hr/> <p>→ Valid until: Apr 07, 2021</p>
Safe Browsing Test	<p>✔ This site is not currently listed as suspicious (no malware or phishing activity found).</p>
Server Signature Test	<p>✔ Congratulations, your server signature is off.</p>
Directory Browsing Test	<p>✔ Congratulations! Your server has disabled directory browsing.</p>
Plaintext Emails Test	<p>✘ We've found 1 email addresses in your page code. We advise you to protect email links in a way that hides them from the spam harvesters.</p> <hr/> <p>HOW TO FIX</p> <p>In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form.</p> <p>Other solutions are listed below:</p> <ul style="list-style-type: none"> • replace the at (@) and dot (.) characters • replace text with images • use email obfuscators • hide email addresses using JavaScript or CSS trick

MOBILE USABILITY

Media Query Responsive Test	<p>✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.</p>
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Mobile Snapshot Test



ADVANCED SEO

Structured Data Test






- ✘ Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata](#).

HOW TO FIX

HTML5 Microdata is an easy way to add semantic markup to your web pages. Search engines rely on this markup to improve the display of search results, making it easier for people to find the right web pages.

Here is a simple example of how to use HTML5 microdata in your contact web page:

```
<div itemscope itemtype="http://schema.org/Person">
  <span itemprop="name">Joe Doe</span>
  <span itemprop="company">The Example Company</span>
  <span itemprop="tel">604-555-1234</span>
  <a itemprop="email" href="mailto:joe.doe@example.com">joe.doe@example.co
m</a>
</div>
```

<p>Custom 404 Error Page Test</p>	<p> Your website is not using a custom 404 error page. Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave your site entirely, and looks unprofessional. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links in your site.</p> <hr/> <p>HOW TO FIX</p> <p>Creating a custom 404 error page can be relatively simple or more complicated, depending on what technologies were used to build your website (your web server, framework used, etc). Learn more about the basics of creating a custom 404 error page.</p> <p>On your custom error page, you should provide relevant information to keep the user's attention so they remain on your website. Some steps to achieve this goal include:</p> <ul style="list-style-type: none"> • Adding links to your most important pages (your best articles/articles/content, latest posts, etc.) • If you have an e-commerce business, you can display special offers, product recommendations, discounts, etc. • Include a search box or a sitemap link to help users find the information they wanted. • Use simple language (non-technical) to explain what went wrong. • Add a contact form or provide an email address to allow users to get in touch with you for further help. <p>You can also use your custom 404 error page to track the source of broken links in your site.</p>
<p>Noindex Tag Test</p>	<p> Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.</p>
<p>Canonical Tag Test</p>	<p> Your webpage does not use the canonical link tag.</p>
<p>Nofollow Tag Test</p>	<p> Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.</p>
<p>Disallow Directive Test</p>	<p> Your robots.txt file does not use the disallow directive. This means that the whole website can be crawled by search engines.</p>

SPF Records Test

- ✘ Your DNS server is not using an SPF record. SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records [here](#).

HOW TO FIX

An **SPF record** is a type of **Domain Name Service (DNS)** record that allows email systems to check if the sender of a message comes from a legitimate source and refuse an email if the source is not legitimate. Adding an SPF record is as easy as adding CNAME, MX or A records in your DNS zone. You can find more information [here](#).

Before creating the SPF record for your domain, it is important to have access at your domain's DNS zone and to know what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.

Example:

Let's say that you are planning to send emails using Google Apps and you also want to ensure that no other mail servers are authorized. You can use an SPF record like this:

```
v=spf1 include:_spf.google.com -all
```

"**v=spf1**" - This sets the SPF version

"**include:_spf.google.com**" - This includes Google mail servers in your list of authorized sending servers

"**-all**" - This means that any server not previously listed is not authorized

If you are using your own VPS to send email and not any other service like Mandrill, Google Apps, etc. then you can create an SPF record like this:

```
v=spf1 mx -all
```

Note:

Setting an SPF record for your domain can help in reducing the chances of a spammer using your domain name in unsolicited emails. Research carefully what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.